

Education Week Online Advertising Specs

- Updated 8/24/2017 -

All materials are due the Friday two weeks preceding the ad run. Due dates are firm. Missed deadlines may require rescheduling of your order.

Inquiries about your order should be directed to your sales representative.

Any questions about advertisement specifications should be directed to the Advertising Production department at ad-production@epe.org.

Send all materials to Joslyn Nedeau at ad-production@epe.org
Please include the advertiser's name and product name(s) in the subject line

Spotlight Sponsorship

Materials required:

- 120x60 logo for display on the registration page. (GIF or JPG only; 25k max.)
- Desired frequency for receiving lead reports. (daily, weekly, etc.)
- Contact email where lead reports should be directed.
- 1-page display ad for insertion after the first article in the Spotlight. (pdf. See below for details.)
- 3-page advertorial or display ad for insertion near the end of the Spotlight. (pdf. Details below.)
- Destination URL for logo

PDF ad specifications:

- PDFs are required, and should follow the specifications below.
- Publication size: 8.5" x 11"
- Live area: 8.25" x 10.75"
- Color profile: RGB
- Bleed: None.
- Resolution: Minimum of 300dpi.