

Education Week Online Advertising Specs

- Updated 8/24/2017 -

All materials are due the Friday two weeks preceding the ad run. Due dates are firm. Missed deadlines may require rescheduling of your order.

Inquiries about your order should be directed to your sales representative.

Any questions about advertisement specifications should be directed to the Advertising Production department at ad-production@epe.org.

Send all materials to Joslyn Nedeau at ad-production@epe.org
Please include the advertiser's name and product name(s) in the subject line

Mobile Banner Sponsorship

- Materials checklist:
- 320x50 Adhesive banner ad and click-through URL
 - 300x250 Inline banner ad and click-through URL
- Material details:
- Adhesive Banner ad: 320x50, GIF, JPG, PNG. 45k max, 72 DPI
 - Inline Banner ad: 300x250, GIF, JPG, PNG. 75k max, 72 DPI
 - URLs should link to mobile friendly landing pages
- Other Instructions:
- The 320x50 "adhesive banner" ad remains on the bottom of the screen as the reader scrolls up and down the page. The 300x250 banner ad serves inline on article and section pages.